

Piraeus, 30/09/2017

**PRESS RELEASE**

**"Promoting Social Entrepreneurship for Vulnerable Groups"**

**November 4, 2017, (Airotel Stratos Vassilikos Hotel)**

Representatives of the public administration and local government, social entrepreneurs, mediators, Roma federations, consultants of entrepreneurship, policy makers, researchers, students and people who have a particular interest in social entrepreneurship and who wish to bring an change by developing their own business initiatives, could attend the conference "*Promoting Social Entrepreneurship for Vulnerable Groups*", which will be held on Saturday 4 November at Airotel Stratos Vassilikos Hotel, in Athens Greece.

The aim of the conference is to inform and exchange good practices, with emphasis on vulnerable groups, such as the Roma communities. Within this context, the most fruitful local actions, implemented by development partnerships, will be presented to promote employability in vulnerable social groups. At the same time, presentations promoting the positive social impact of social enterprises in Greece and Europe will be presented through the results of research and development projects, such as the European project "SERCo: Social Entrepreneurship for Roma Communities", in which the University of Piraeus is the coordinator.

The conference will bring presentations from new social entrepreneurs in Greece, representatives of local government and public administration, researchers and academics, on





promoting entrepreneurial activity to vulnerable populations, aiming at their integration into the wider social contexts.

We invite you to get acquainted with social entrepreneurs, exchange ideas and explore the possibility of exploring how to support your business plans through training programs, partnerships, regional mechanisms and European programs.

The conference "*Promoting Social Entrepreneurship in Vulnerable Groups*" is organized by the Research Center of the University of Piraeus with the support and sponsorship of the European Union within the framework of the European project "SERCo: Social Entrepreneurship for Roma Communities".

For more information, please, visit the [website](#) and complete the registration form. Entrance to the conference is free of charge.

